

Helping Consumers Understand Health Insurance



*A Day-Long Seminar on
How to Educate Consumers on the
Basics of Health Insurance and Connect Them to the Coverage They Need*

Friday, September 25, 2015
9 am – 4 pm (8 -9 am Registration)
Central United Methodist Church
1875 N. Central Ave.
Phoenix, AZ 85004
Lunch Included
Cost: \$35

- **Who should attend?** Promotoras, community health workers, benefits navigators or counselors, social workers, faith-based community resource specialists and others who help low and moderate income consumers connect to public benefits or resources.
- This seminar is NOT intended for Marketplace Navigators or other enrollment assisters.

Topics Covered

- Basics of the Affordable Care Act (ObamaCare)
- Different Types of Low- or No-Cost Insurance Available
- Helping Consumers Understand Why Health Insurance is Important
- Basic Health Insurance Terms
- Helping Consumers Understand Insurance
- How to Connect Consumers to Enrollment Assisters

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