

Market Range Detail - Communications Officer/Government Liaison

Effective Date

March 30, 2015

Market Range Title Description

Positions in this market range title are responsible for planning, developing, managing, and/or performing the marketing and public relations and/or influencing public officials and especially members of a legislative body on legislation activities for divisions, departments, or a county . Duties include researching, designing, producing, editing, and distributing written, graphic design, photographic materials and other related public documents using a variety of formats (i.e. speeches, memorandums, publications, press releases, web pages, scripts for events, radio programs, etc.) to be utilized for communication purposes and may also include all lobbying activities and communications on behalf of the department. Incumbents are responsible for serving as a public information or lobbying contact and responding to media or legislative inquiries; interacting with public, members of the media, and inter-departmental communication committees; serving as a liaison working jointly with multiple department heads, division managers, advisory boards, committees, city council, board, commissioners and/or legislative bodies. Incumbents are involved with coordinating, planning, and promoting departmental and/or countywide programs, services, special events, and policies; attending meetings and community events; delivering speeches and giving audiovisual presentations; arranging displays. Additional tasks may include compiling statistics, preparing reports, and maintaining public information materials.

Market Range

Minimum Hourly Rate

\$23.66

Midpoint / Hiring Maximum

\$30.21

Maximum Hourly Rate

\$36.75

Likely Minimum Qualifications

- Bachelor's degree with major course work in communications, journalism, public relations, public administration or a related field
- 1 - 3 years of public relations experience
- Other combinations of education and/or experience may be considered in substitution for the minimum qualifications

Working Titles

- Communication Officer/Government Liaison

Glossary:

Market Range Title: Broad grouping of related positions with like job responsibilities and qualifications. Market Range Titles typically include positions ranging from entry level to senior/lead level unless indicated otherwise.

Effective date: The date the salary range was implemented for use.

Market Range Title Description: Broad description of sample job duties and responsibilities of positions included in the Market Range Title. Each position included in a Market Range Title also has a job description that is specific to the department. Departments are responsible for writing and maintaining job descriptions for positions in their department. Employee Compensation is responsible for writing and maintaining Market Range Title Descriptions.

Likely Minimum Qualifications: Typical minimum qualifications for positions assigned to the Market Range Title. Because a broad group of jobs in different departments are included in a Market Range Title, minimum and preferred qualifications may vary slightly depending on the area of assignment.

Market Range: The minimum, midpoint, and maximum salary points for all positions included in the Market Range Title.

Hiring Range: The hiring range for all positions is ordinarily the minimum of the market range to the midpoint. The use of a different hiring range must be approved by Employee Compensation. Departments should use a hiring range that is within their funding capabilities and are required to comply with the County's Funded Position Policy ensuring that applicants are extended a rate that is supported by the department's budget.

Working Title: The specific title used by a department to identify a position within their organizational structure. Use of working titles is flexible and aimed to assist departments in identifying the unique functions and responsibilities of each position and is representative of the assigned Market Range Title. Ordinarily, supervisory and/or managerial titles should not be used for positions not assigned to a supervisory and/or manager Market Range Title.